

ABSTRACT OF THE DISCLOSURE

[0049] An apparatus, system, and method for establishing a two-way communication feedback path between a receiver and a transmitter. The receiver includes an input portion, a processor, a user interface, a control module, and a network interface. The input portion is configured to receive a signal transmitted by a transmitter and to convert the signal to an audio signal. The user interface is configured to receive an input command and to convey the input command to the processor. The processor executes a control module for processing the input command and generating a query in accordance with the input command. The network interface is configured for facilitating communication between the receiver and the transmitter via the network and the query is transmitted from the receiver to the transmitter via the network. The system includes a digital radio broadcast transmitter, a receiver in communication with the digital radio broadcast transmitter, and a network in communication with the digital radio broadcast transmitter and the receiver. The receiver is configured to establish a two-way communication path with the digital radio broadcast transmitter via the network. The method includes steps for requesting information, formulating a query, transmitting the query, and receiving a response to the query.